

Trendsetter Advertising Rate Sheet & Reservation Form

Trendsetter covers the latest legislative, regulatory and compliance issues, and information on other issues vital to the hospice industry. It is published on the 15th of each month and distributed to approximately 1,200 CHAPCA members.



California Hospice & Palliative Care Association
3841 North Freeway Blvd., Ste. 100
Sacramento, CA
95834

Phone: 916-925-3770
Fax: 916-925-3780
Info@calhospice.org

Ordered By:

Company/Agency:	
Address:	
City:	
State:	Zip:
Phone:	
Email:	
Contact Name:	

Month(s) Ad to be Published:

- January February March April May June
 July August September October November December

Description	Quantity	Unit Price
Full Page - Member (7.5" x 10")		\$225
Full Page - Non-Member (7.5" x 10")		\$300
Half Page - Member (7.5" x 5")		\$175
Half Page - Non-Member (7.5" x 5")		\$225
One-Third Page - Member (2.5" x 10")		\$150
One-Third Page - Non-Member (2.5" x 10")		\$200
Quarter Page - Member (3.75" x 5")		\$125
Quarter Page - Non-Member (3.75" x 5")		\$175
Ad Design (no charge for camera ready art)		\$50
Calendar Listing - Member (text only)		\$35
Calendar Listing - Non-Member (text only)		\$85

Total

Technical Information:

Submit ad text and camera-ready art by email to info@calhospice.org. Art formats accepted include Microsoft Word, PDF or JPG. Ad text and calendar listings may be submitted in the body of the email or as a Microsoft Word attachment. The deadline for submission is the 10th of each month.

Payment

Check payable to CHAPCA

Credit Card:

Card Number:

Expiration Date:

Card ID #:

Cardholder Name:

Signature

Completed form with payment is due by the 10th of the month. Send checks to the above address. Credit card payments should be sent by fax to 916-925-3780. For your protection, do not submit credit card information by email.